

MARY WERNKE

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OBJECTIVE

Strong interest in prevention, including prevention of substance abuse, suicide and related problems in our community

KNOWLEDGE AND SKILLS

- *excellent oral and written communications skills*
- *competent in basic mediation and conflict resolution*
- *outstanding collaboration and coalition-building capabilities*
- *grantsmanship: research, writing and administration local, state and federal grants*
- *program development and grant writing skills (85-90% success rate)*
- *group facilitation and participatory strategic planning abilities*
- *direct experience in business and economic development activities*
- *repertoire with government officials, chamber and economic development professionals in Nebraska, especially in the Panhandle*
- *nonprofit and for-profit business management*
- *web design, web hosting and other online capabilities*
- *computer literacy (Microsoft Office, QuickBooks, Adobe Creative Suite)*

EXPERIENCE

LETTER PERFECT COMMUNICATIONS

Consultant, December 1987-present

Consulting in grantsmanship, human relations and social services fields. Work in digital, print and broadcast media with local, regional and statewide media, including my own online news service

PANHANDLE PUBLIC HEALTH DISTRICT

Training Academy, Communications and Grants Development Coordinator, April 2008 – May 2011

Increased FTEs for training academy fourfold, 95% success rate in grant awards, lead Panhandle Partnership planning for academy, MAPP, MCH, CPPW, juvenile justice, prevention, etc.

BOX BUTTE COUNTY FAMILY FOCUS COALITION

Community Organizer, October 2004 - April 2008 and January 2016 – April 2018

HOMEMAKER

Wife, mother and community volunteer, February 1981 - present

Raised three children; manage home and partner in family farm and ranch, volunteer in church and civic organizations, sold real estate part-time

FIRST FEDERAL LINCOLN

Mortgage loan officer and savings counselor, January 1977 - February 1981

Managed residential mortgage loan portfolio, counseled savings and loan customers

EDUCATION

CERTIFICATE OF FUNDRAISING EXECUTIVES, UNIVERSITY OF NEBRASKA OMAHA, 2013-2014
Completed Fundraising Concepts & Practices, Annual Giving, Public Relations and Marketing. To be completed: Prospect Research and Donor Relationships, Board Development & Strategic Planning, Capital Campaigns

ZIFF-DAVIS ONLINE UNIVERSITY

Online courses in web page design, graphic design, advertising on the Internet, marketing and digital photography, *January 1998 to 2003*

CHADRON STATE COLLEGE

Human relations coursework, 2004

Nonprofit Organization Leadership Development Certification, August 1999

Bachelor of Science Degree, December 1995, summa cum laude

Interdisciplinary Studies (Liberal Arts) with an emphasis on Business, Communications and English

Accomplishments: independent studies in communications and business activities

PROFESSIONAL AFFILIATIONS AND ORGANIZATIONS

PANHANDLE PREVENTION COALITION/PANHANDLE PARTNERSHIP FOR HEALTH & HUMAN SERVICES

Various roles, 2004-present

HEMINGFORD YOUTH CENTER (FORMERLY PANHANDLE BOYS & GIRLS CLUB)

Executive Board member, 2000-present

BOX BUTTE DEVELOPMENT CORPORATION

(Executive) Board Member, 1992-2006

NEBRASKA HOME-BASED BUSINESS ASSOCIATION

Director July 1992 to Dec 2000, Secretary 1993, technology committee chair 1993-95

NEBRASKA DEVELOPMENT NETWORK

Member January 1993 to 2000

INFORMATION TECHNOLOGY ADVISORY COMMITTEES

Nebraska Information Technology Commission, Community Council, 2002-present

Box Butte County Info Tech Committee, 1994 to present, secretary-treasurer 1995

Nebraska HBBA committee, 1993 to 2000

Hemingford Public Schools info tech committee, 1993-94

REFERENCES

Available upon request

ADDITIONAL TRAINING

- Community Advocate Training, Project Extra Mile, 2016
- 40 Developmental Assets to Build Assets in School and Community, 2010 and 2011
- Question, Persuade and Refer (suicide prevention) training, 2010
- Attitude Changes Everything, June 2012
- Outcome Accountability: Assets to Outcomes, 2011
- Digital Camera I and II, 2010
- Nonprofit Leadership series, Fall 2011
- Data Talks: U.S. Census Seminar, August 2012
- (International) Facebook Success Summit, November and December 2010
- Crisis & Emergency Risk Communications, November 2010
- Making Data Talk, April and November 2010
- School Refusal Behavior, September 2010
- Bridges out of Poverty, April 2010
- Grantsmanship, The Grantsmanship Center, Inc., April 2007
- Participatory Strategic Planning, May 2007
- Podcasting For Nonprofits, University of Nebraska Extension, Feb 2007
- Managing a Nonprofit, Online Coursework, Fall 2006
- Advanced Proposal Writing, Online Coursework, Fall 2006
- Grants Consulting, Ed2Go/WNCC, July 2006
- Creating a Nonprofit, Ed2Go/WNCC, July 2006
- Large Group Facilitation Training, July 2006
- Basic Mediation Training, March 2006 and Spring 2012
- Working with Today's Youth, February – November 2005
- Presenting with Power, February 2005
- Program Development with Ron Mirr, November 2004
- Introduction to Social Marketing, April 2005
- The Asset Approach, May 2005
- Study Circles: Focused Conversations & Active Listening, January 2005
- Sons and Daughters of Tradition, March 2005
- Native American Cultural Awareness Training, June 2005
- Scaling New Heights: Change Journey I, March 2005
- 2005 Youth Leadership Conference, January 2005
- Communities Mobilizing for Change on Alcohol, April 2005
- Risk Communications, (Vincent Covello) June 2005
- Facilitating collaboration: Creating Meetings That Work Across Diverse Disciplines, June 2005
- Bioterrorism Preparedness, June 2005
- Communities Organizing 101, December 2004
- Ongoing SICA Training for logic models & Evaluation, 2004 to 2007
- Substance Abuse Prevention Specialist Training 101 (24 Hours), Oct 2004
- Methamphetamines in Rural Nebraska, May 2005
- Generations of Faith curriculum development workshops, October 2003-2005
- All-Stars Character-Based Education for Teens, November 2004
- Nebraska Electronic Main Street, March 2000
- Non-Profit Organization Leadership Development Certification, August 1999
- Proposal Clinic, The Grantsmanship Center
- Grant Writing and Project Planning, December 1999
- Other Grant Writing Seminars, various dates and Times